



Thank you so much for your interest in Patricia Ann Designs!!

Applying for a Patricia Ann Designs Account:

Please take the time to fill out the inserted Application Form before placing your opening order. We want to make sure that you are not within our designated radius of another one of our fabulous boutiques. We love being loyal to our stores as well as making them 'special' in carrying our chic Patricia Ann Designs Collection. We don't want you all to compete for business. It is not fair to you or your customers. It's also important for us to have all of your contact information in our data base so we can better serve you and your customers. We also want to make sure we do our job with touching base with you, making you aware of ordering specials, new products and new designs. Thank you in advance for completing your info sheet/application form.

About Our Collection & On Line Catalog:

You can visit our *on line wholesale catalog* by going to the Wholesale Area of our website. Please first log onto our website and create an account for your store. This is an alternative application process rather than filling out the inserted application. Once this is done, please email us. We will then begin processing your application. Once approved, we will contact you. At this time, you will have access to the Wholesale 'back office' of our website where you can order directly off the website, window shop, review previous orders, check the status of your orders, etc. We update our catalog quarterly but often have new products or designs available not yet uploaded to our website or catalog. So please inquire for new prints and products. We can also drop a line sheet in the mail if you prefer ~ just let us know.

Coming Soon!:

- New designs launched Fall 08 in ALL product types: New Route 66 (Cotton Sheeting); Jersey Cow (Velboa Faux); & Bengal Tiger (Velboa Faux)
- New designs launched Holiday 08: 2 new Luxe Satin Collections ~ Satin Paisley in 3 color ways and also Satin Dot in 3 color ways!!! Amazing, chic and beautiful!!!
- New designs launched January 09: Cherry Cupcake (cotton sheeting) and Sweet Skull (thin wale corduroy).
- Treasure Island and Harlee designs are almost gone! Get them while you can!
- New Website Launched August 08 with much success ~ thank you!
- Spring 09 Catalog & Line Sheet Launching February 09
- PAD Wholesale Showroom launching January 2009 ~ representing fab Mom-Created Lines for the West Coast! www.PADShowroom.com .
- Patricia Ann Designs Blog Page also launched in November 08!! Check out where 'real mom's hang out'. www.PatriciaAnnDesigns.com/blog

Luxury At It's Best!

Due to popular demand, we are thrilled to bring you a new 'Luxury Line' of Shopping Cart Covers, Moses Baskets, and Infant & Toddler Car Seat Covers. For a small 10% price increase, you swap out the traditional cute cotton gingham trimmed-designs for an amazing slippery soft bridal satin!! Talk about posh!! You can now request this amazing satin in a variety of fabulous colors for all of these products trims, casings, seat bases, canopies, sheets, etc!! Your baby will love their new royal gear!

Hot Off The Press!

We are always updating our fabulous press on our website!! Celebrities nationwide adore our products and have shown their appreciation by writing to us. Please visit the press area of our website to catch up on the exciting buzz! Our most recent celebrity patron was Gwen Stefani who was snapped by paparazzi while lovingly wrapping her precious Zuma in our Oversized Café Alait Giraffe Blanket while shopping at The Grove in Los Angeles! And we all know Gwen knows her style!

New Chenille Options For Our Fab Prints!

We now have new customizing options on our chenille reverses and trims!! Our Minky Cloud Chenille is available in: Vanilla; Café; Butter; Chartreuse; Lavender; Pink and Sky. We now offer Minky Dot in Turquoise; Hot Pink; Chocolate; Baby Pink and Baby Blue. Our Minky Swirl is still available in Electric Hot Pink and Turquoise!!

Availability and Production Time:

If you are in immediate need of Patricia Ann Designs product, NO problem! We have oodles of inventory in stock at all times! Please call our showroom directly 949.716.4800 to inquire on specifics and we can ship your order out within 2 business days! Otherwise, we quote a 2-4 week lead time on all orders from the day placed/received. We can accommodate split shipments or you can wait to ship complete. We often are running monthly ordering specials often including free product, bulk discounts or free shipping so make sure to ask when placing your order with your Sales Rep or our Showroom.

Shipping:

We proudly ship Fed Ex Ground to our wholesale and retail customers daily. We have been extremely pleased with their pricing, reliability, tracking capabilities and over-all service. We use USPS Priority Mail when shipping to Hawaii, Alaska, Canada and other rural parts of the country if the cost will save you or your customer a significant amount of money. International Orders are shipped via USPS Global Priority Mail. We charge \$1 for packaging/handling per package shipped. If you are within a 15 mile radius of our South OC showroom, we will gladly hand-carry your order to save you on costly shipping fees.

Payment:

We accept Visa, MasterCard, Discover and American Express Credit Cards. We also accept COD but there is an additional fee that the shipping couriers charge (approximately \$9 per package) which will be included in your invoice. Terms payments are considered after an initial order is placed.

We can customize your order!

Please know that we can customize your order to your specifications! For example, we show and photograph our Zebra Collection with our Hot Pink and Turquoise Minky Swirl Chenille trimmed in Black Satin. But if you want have us make your Zebra Collection with Vanilla Chenille/Reverse and Red Satin Trim, NO PROBLEM!! Enjoy the perk of customizing your order to cater to not only your store's unique style look but to your customer's request! They will enjoy the personalization and semi-exclusive products we can create for them! A small 15% Customizing Charge applied to all orders

Our Sales Team:

If your store is within one of our amazing National Sales Reps' territories, we will be assigning you to them to better your service. This will also allow you to visit them personally and be introduced to the other wonderful lines they have to showcase either on the road or in their showrooms! If you are not within a defined territory, we will be excited to work with you directly! We LOVE working one on one with our customers! Please check out the Wholesale area of our website to see if there is a rep near you!

Thank you so much for contacting Patricia Ann Designs! We look forward working with you! Please know that we are here for YOU! If you ever have any questions, concerns, comments, feedback, or happy customer stories, we'd love to hear from you! We value you so much!

Kindest Regards,
Shelley Ann & Mary Patricia "Pat"
www.PatriciaAnnDesigns.com
Showroom 949.716.4800
Fax 949.716.4488



Patricia Ann Designs ~ Wholesale Application

Store Name _____
Legal Business Name _____
State Business resides in _____
Resale or Tax ID # _____
Contact Name(s) _____
Contact Phone(s) _____
Contact Fax _____
Contact Email _____
Url (if applicable) _____
Billing Address _____

Store Address _____

Sales Rep (if within a specified territory, you will be placed with one of our wonderful Sales Reps by territory. If not, you are considered a house account of Patricia Ann Designs)

Preferred Payment Type: Visa___ MasterCard___
American Express___ Discover___ COD (additional fees applied)___
Credit Card Number _____
Expiration Date _____
Billing Zip Code _____
Billing Phone Number _____

Once application is complete, please scan and email to Shelley@PatriciaAnnDesigns.com or fax to 949.716.4488 along with your requested order.

Please call us at 949.716.4800 or email us at Shelley@PatriciaAnnDesigns.com if you have any questions!

Visit our website at www.PatriciaAnnDesigns.com

